

CASE STUDY

National Commercial Landscaping Services Provider

Eliminating Azure Waste Across a Complex, Multi-Subscription Environment

\$302K+

Annualized savings tied directly to completed optimization tasks

< 2 Weeks

ROI Payback Period from engagement start to value realized

46

Resources Optimized across 18 Azure subscriptions

Background

The company is the one of the largest in commercial landscaping in the United States, operating across hundreds of locations with a broad, distributed technology footprint. As the company scaled, so did its Azure environment – growing to 18 subscriptions spanning production, sub-production, development, and specialized workload environments.

With that scale came a familiar challenge: Azure spend had grown organically over time, and the team lacked full visibility into where costs were concentrated, what resources were underutilized, and where waste had accumulated. Without a structured optimization program, there was no reliable way to separate necessary spend from unnecessary spend – or to act on what was found.

Client At-a-Glance

of Employees: 20,000+

Location: United States

Industry: Commercial Landscaping

Environment: 18 Azure subscriptions

Engagement: 8-week Azure Cost Optimization Assessment

Need: Cost visibility, waste elimination, and right-sizing

The Challenge

The company needed more than a cost report. They needed a structured process that could surface real opportunities, assign ownership, and drive execution – across a large, complex multi-subscription environment.

Specific challenges included:

- No unified visibility across 18 Azure subscriptions
- Orphaned resources, over-provisioned services, and idle workloads consuming budget without delivering value
- No systematic approach to identifying and acting on optimization recommendations
- A need to right-size Azure spend without disrupting production workloads or losing momentum on strategic initiatives

Why VIAcode

The company selected VIAcode for its deep Azure expertise and its purpose-built approach to cloud cost optimization. VIAcode brought a structured, proven methodology -- not just recommendations, but a complete execution framework -- along with its proprietary vBox platform to power the analysis and task management throughout the engagement.

VIAcode is a Microsoft Managed Partner and direct Cloud Solution Provider with over 25 years of experience delivering Azure-focused solutions. The combination of technical depth, Microsoft partnership, and vBox-enabled visibility provided a clear path from assessment to measurable results.

The VIAcode Solution

VIAcode ran an 8-week Azure Cost Optimization engagement, structured around a weekly Rhythm of Business that kept both teams aligned throughout. VIAcode's vBox platform was deployed across all 18 Azure subscriptions from day one, providing the unified visibility and actionable recommendations that made the engagement possible.

The engagement was organized into clear phases:

Onboarding and vBox deployment across all 18 Azure subscriptions

Kickoff and program overview with the company's development and operations leadership

Weekly execution calls to review recommendations, assign tasks, and clear blockers

Analysis of all meaningful Azure spend for optimization opportunities

Executive briefing review call at week eight to present results and next steps

vBox served as the operational backbone throughout -- aggregating cost data across subscriptions, surfacing prioritized recommendations, and enabling task assignment and progress tracking in a single view. This gave both teams real-time visibility into what had been identified, what was in progress, and what had been completed.

Optimization work focused on the highest-ROI opportunities across the environment:

Purchased reserved instances for 24 resources to lock in long-term pricing advantages

Rightsized App Service Plans across 16 affected resources

Rightsized Azure AI Search instances

Downsized or shut down underutilized virtual machines

Deleted orphaned resources consuming spend with no active purpose

The Results

The engagement delivered \$302,398 in annualized savings tied directly to completed optimization tasks – with an ROI payback period of less than two weeks. Forty-six resources were optimized across the company’s 18-subscription Azure environment.

Equally important, the engagement produced a prioritized backlog of additional optimization opportunities for the team to continue working through. The work done during the eight-week engagement established a structured, repeatable process for ongoing cost discipline – not a one-time cleanup.

The broader impact was a more intentional Azure environment. By eliminating waste and right-sizing resources, the company gained the cost visibility and governance foundation needed to invest confidently in Azure going forward. Spend that had been absorbed by idle or over-provisioned resources could now be redirected toward workloads that deliver business value.

About VIAcode

VIAcode is a Microsoft Managed Partner with 25+ years of expertise helping organizations modernize and optimize infrastructure, applications, and data on Azure. With five Microsoft Solutions Partner designations and four Advanced Specializations, VIAcode delivers predictable, measurable outcomes through its Assess > Improve > Manage framework. Proprietary IP such as vBox provides real-time visibility into cost, security, and operations, ensuring clients achieve lasting ROI and a secure foundation for innovation.

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